



The Problem & our Approach



According to Ellen MacArthur Foundation **by 2050** there will be more plastic in the seas than fish.

We train and incentivize **fishers** to bring their **plastic bycatches** back to port, collecting **thousands of kilos of plastic** from the **bottom of the sea** every day. Also, we collect their **used fishing equipment** to prevent them from ending up into the sea.



At each port where we operate a trained **port coordinator** collects, sorts and weighs the collected marine plastic provided by the fishers.

The collected marine plastic is temporarily stored in special **containers** at the port until the transportation to recycling facilities.



The collected marine plastic is transported in **recycling and upcycling facilities** in collaboration with **certified partners**, to be integrated into the **circular economy** with the form of new, **sustainable products** and **raw materials**, such as plastic pellets.

The Circular Economy Model

All the collected ocean plastic is managed in collaboration with certified recycling and upcycling partners, so that **all the material is recycled or upcycled.**



A portion of the collected **used and discarded fishing** gear is transformed into sustainable products, like socks, with our partners **Healthy Seas** in the Netherlands.

The collected **PET** is utilized by our partners **Ecoalf** in Spain, where they produce sustainable fashion products like coats and shoes.



A part of our **mixed ocean plastic** is sent to our partners **Gravity Wave** in Spain, where they produce sustainable products like furniture.



Recently, in collaboration with our Greek partners **Skyplast**, we achieved to transform more than 60% of the collected ocean plastic into **plastic pellets**. With this raw material we are able to produce almost any kind **sustainable products**.





For any clarification please contact:

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